



GENERAL INFORMATION



Show Date / 12/ 17 (THU.) - 12/ 18 (FRI.) 12:00-20:00
12/ 19 (SAT.) 10:00-18:00

Organizer / Expo Union Corporation

Co-organizer / Chinese Taipei Road Running Association

Venue / Expo Dome

(No.1, Yumen St., Zhongshan Dist., Taipei City 104, Taiwan (R.O.C.))

PARTICIPANT VALUE

52,805+
Total Visitors

It is the most target audience oriented Marathon Expo in Taiwan because most of the **40,000 runners** will pick up their information kit for Taipei Marathon at the Expo Venue.

Over 92% of exhibitors

agreed this Expo is a perfect platform to meet their target audience!



Over 80% of exhibitors

expressed it's a great event for product promotion!



Over 76% of visitors

made a purchase on site!



Over 82% of visitors

were very satisfy about the Expo!



EXHIBITION AREA



- Running Supplies
- Nutritional Supplements
- Fitness Accessories
- International Marathon Organizer
- Taipei Marathon Runner Registration

2026
12/17 THU - 19 SAT

Expo Dome

No.1, Yumen St., Zhongshan Dist., Taipei City 104,
Taiwan (R.O.C.)

MARATHON EXPO IN TAIPEI



In conjunction with the Taipei Marathon
(World Athletic Label Road Races_Gold)

Scan for more information about Marathon Expo!



Company Name: _____

Tel: _____ Fax: _____

Contact Person ☐ Mr. ☐ Ms. _____ Title: _____

Cell: _____ E-mail: _____

• Please fill in your information, we'll contact you as soon as possible.

[Expo Union Corporation Contact Information]

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